

COOKIES POLICY

For this site to work properly, we sometimes place small data files called cookies on your device.

WHAT ARE COOKIES?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It helps the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

HOW DO WE USE COOKIES?

A number of our pages use cookies to remember:

- your display preferences, such as contrast colour settings or font size
- if you have agreed (or not) to our use of cookies on this site

There is a list of the cookies we use set out below. The cookies are classed as:

- Strictly necessary cookies
- Functional cookies
- Performance cookies
- Advertising Cookies – we do not use advertising cookies on our website.

DO WE USE OTHER COOKIES?

Some of our pages or sub-sites may use additional or different cookies to the ones described above. If so, the details of these will be provided in their specific cookies notice page. So you may be asked for your agreement to store these cookies.

JUST BROWSING?

If you want to know more about how we use your data please see our Privacy Statement.

HOW TO CONTROL COOKIES

You can control and/or delete cookies as you wish - for details, see [AllAboutCookies.org](https://www.allaboutcookies.org). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed.

Location	Classification	Name	What is it used for?
i-movo	Performance	_ga	Allows i-movo to distinguish individual users and collect usage metrics from the user. Persists for 2 calendar years unless deleted.
i-movo	Performance	_gid	We use this to collect usage metrics from users, which helps inform future product enhancements. Expires within 24 hours unless deleted.
i-movo	Performance	_gat_gtag_	We use this to control or throttle the request rate by a user in a specific period of time. Expires after 1 minute.
i-movo	Strictly Necessary	cookie_settings	We will use this cookie to record the consent of the user with the use of other associated cookies, such that a cookies notice can be hidden on future visits to the website, and a user's preference to disable non-essential cookies is recorded for future use. Expires after 6 months unless deleted.

If you choose to manage or delete the cookies used, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

COOKIES IN MORE DETAIL

The rest of this section gives you a list of what performance cookies are set by our website and a description of how they are used.

ANALYTICS SOFTWARE

i-movo use hosted web analytics software. These are hosted services provided and managed by third party companies.

'Performance' cookies collect information about how you use our website - e.g. which pages you visit and if you experience any errors. These cookies do not collect any information that could identify you and are used to help improve how our website works and measure how effective the content is.

i-movo's main supplier of hosted web analytics and recordings is Google, Inc.. This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google").

Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. This is to help inform future product enhancements and improvements, and to diagnose any defects quicker.

The information generated by the cookie regarding our websites (including IP addresses) will be transmitted to and stored by Google on servers that may be hosted in the United States. Google will use this information for the purpose of evaluating use of our website, compiling reports on website activity for website operators and providing other related services to i-movo. Please visit [Google website](#) for more information regarding their privacy policy.

By accepting these cookies you consent to the processing of data about you by Google, Inc. and in the manner and for the purposes set out above.